



Hernando County Bike Fest, Inc.
5344 White Road,
Brooksville, FL
34602
727-422-3360

Info@HernandoCountyBikeFest.org
HernandoCountyBikeFest.org

Sunday, February 13, 2022

The Hernando County Bike Fest, Inc. is a Non-Profit Community Based Organization whose mission is charitable giving and support of organizations impacting our community. Additionally, we promote motorcycle tourism and contribute to economic development in our community through motorcycle centric events.

The Hernando County Bike Fest, Inc **“Brooksville Bike Rally”** will be beginning it’s fifth year in March 2022 and to commemorate its success we are proud to introduce the first annual three-day motorcycle festival, the **“Hernando County Bike Fest”**.

Your support of the first annual three day **“Hernando County Bike Fest”**, March 18-20, 2022, contributes to the success of these efforts. This new annual event will bring tens of thousands of visitors to Brooksville and Hernando County. These visitors contribute to our local economy by visiting restaurants, shops, and service providers. Your sponsorship of the **”Hernando County Bike Fest”** will keep your name in front of our visitors throughout the 2022 as we will be running a monthly blog, press release, social media and email marketing campaign as well as maintaining our website with sponsor links and representation. The **“Hernando County Bike Fest”** will return in March of 2023 and every year thereafter.

Since March of 2018, we have provided fundraising and support to many organizations in our community including: Operation Heart F.E.L.T. (Feeding Empty Little Tummys), Hernando County Growers Association, Inc., VFW 8713 DD 2-14 Foundation, Florida Bikers Helping Florida Bikers, Rock Pink (Breast Cancer), We Care of Brooksville, Diva Angels, Mid Florida Community Services-Child Advocacy Center, Veterans For A Cause, A.B.A.T.E., Moose Riders, K9 Partners For Patriots, Veterans H.E.A.T. Factory, VFW 8713 Food Pantry, Hernando High School Boosters and The Birdwell Foundation-Warrior Wheels Project.

Our marketing and promotions partnerships are an effective method of promoting your brand to our visitors.

There are several ways to participate in the **Hernando County Bike Fest**. Please review the attached sponsorship levels and consider which option is best for you.

Respectfully,

Michael DeFelice

Mike DeFelice,
President
Hernando County Bike Fest, Inc

Advertising Sponsorships:

Platinum Advertising Sponsor (\$15,000) – Lowman Law Firm (“Presented by”) – SOLD!

- Sponsor name displayed in the center of all print/digital media.
- Recognition in all radio promotions.
- 6 three-day VIP admissions (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10'x 40' Booth space at main venue (Hernando Park, Brooksville, FL)
- 10'x 10' booth space at every satellite venue.
- Signage with sponsor name and logo displayed at every venue.
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation.

Gold Advertising Sponsor (\$10,000) – Tampa Bay Times, Crystal Harley Davidson, Leadfoot City, Print Shack – SOLD!

- Sponsor name displayed on all print/ digital media.
- Recognition in all radio promotions.
- 4 three-day VIP admissions (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10'x 30' Booth space at main venue (Hernando Park, Brooksville, FL)
- 10'x 10' booth space at five additional satellite venues.
- Signage with sponsor name and logo displayed at every venue.
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation.

Silver Advertising sponsor (\$5,000) – Hits 106, 96.7 Fox Classic Hits, Citrus 95.3, Z103.3, Citarella Termite and Pest Management – 2 remaining.

- Sponsor name displayed on all print/digital media.
- Recognition in all radio promotions.
- 2 three-day VIP admissions (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10'x 20' Booth space at main venue (Hernando Park, Brooksville, FL)
- 10'x 10' booth space at three satellite venues.
- Signage with sponsor name and logo displayed at every venue.
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation.

Bronze Advertising sponsor (\$2,500) – Brooksville Chiropractic, WCMI Orthopedic, Accent Carpet, Beverage 50, Florida’s Adventure Coast, Hernando County Parks, City of Brooksville, Brooksville Main Street – 2 remaining.

- Sponsor name displayed on all print/digital media.
- Recognition in all radio promotions.
- 2 three-day VIP admissions (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10'x 10' Booth space at main venue (Hernando Park, Brooksville, FL)
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation.

Contributing Advertising sponsor (\$1,000) – Gail Spada-Century 21 Realty – 9 remaining.

- Sponsor name displayed on all digital media.
- 10'x10' Booth space at main venue (Hernando Park, Brooksville, FL)
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation

Raffle and Lodging Sponsorships:

Raffle and Prize items.

- \$10-\$50 value
 - Sponsor name/logo and link added to website, tagged Facebook post.
- \$51-\$100 value
 - Sponsor name/logo and link added to website, boosted Facebook post, custom marketing email to all subscribers.
- \$101 or greater value
 - Sponsor name/logo and link added to website, boosted Facebook post (20% value), custom marketing email to all subscribers, display of sponsor provided banner each event (3ft x 6ft max).

Lodging and Transportation Sponsor.

- Official Lodging partner of the Hernando County Bike Fest
 - Sponsor name/logo and link added to website, tagged Facebook post.
 - Direct link for lodging reservations on the event website.
 - Reserved “shuttle” stop parking at the main venue.
- Provide four comp/discount rooms for Friday night and Saturday night entertainer lodging.
- Provide “shuttle” service to from hotel main venue in order to minimize unnecessary attendee traffic and mitigate alcohol related accidents.
- Custom marketing email to all subscribers, display of sponsor provided banner each event (3ft x 6ft max).

Entertainment Sponsorships:

VIP Food Sponsor – Discounted Catering Rates – 6 available

- Entertainment slot.
 - Friday 4:00pm - 6:00pm.
 - Friday 7:00pm - 9:00pm.
 - Saturday 10:00am – 12:00pm
 - Saturday 1:00pm – 5:00pm
 - Saturday 7:00pm – 9:00pm
- Sunday 10:00am – 1:00pm
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation for entertainment slot.

Friday March 18th “Harold Jones Band” and “Never Stop Believin” (Journey tribute band) (\$5,000)

- Sponsor name displayed on main venue band schedule as “Presenter” an all print/digital media.
- Recognition in all radio promotions.
- 4 VIP admissions during your sponsored performance (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10’x30’ Booth space at main venue (Downtown Brooksville, FL)
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation for main event and a separate “Friday Night” branded event.

Saturday March 19th “Randy McNeely” (\$750) – T-Mobile – SOLD!

- Sponsor name displayed on main venue band schedule as “Presenter” on all print/digital media.
- Recognition in all radio promotions.
- 2 VIP admissions during your sponsored performance (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10’x10’ Booth space at main venue (Downtown Brooksville, FL)
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation for main event and a separate “Friday Night” branded event.

Saturday March 19th “*Shawn & the Contenders – The Broken Hearts*” (\$1,500)

- Sponsor name displayed on main venue band schedule as “Presenter” on all print/digital media.
- Recognition in all radio promotions.
- 4 VIP admissions during your sponsored performance (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10’x20’ Booth space at main venue (Downtown Brooksville, FL)
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation for main event and a separate “Saturday Morning” branded event.

Saturday March 19th “*Hell’s Bells*” (AC/DC tribute band) (\$2,500)

- Sponsor name displayed on main venue band schedule as “Presenter” on all print/digital media.
- Recognition in all radio promotions.
- 4 VIP admissions during your sponsored performance (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10’x20’ Booth space at main venue (Downtown Brooksville, FL)
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation for main event and a separate “Saturday Afternoon” branded event.

Sunday March 19th “*Wendy Rich & The Soul Shakers*” (\$750) – T-Mobile – SOLD!

- Sponsor name displayed on main venue band schedule as “Presenter” on all print/digital media.
- Recognition in all radio promotions.
- 2 VIP admissions during your sponsored performance (complimentary food and beverage, limited entry seating immediately in front of stage)
- 10’x10’ Booth space at main venue (Downtown Brooksville, FL)
- Special recognition during event.
- A framed letter certificate of recognition
- Facebook event “Host” invitation for main event and a separate “Saturday Afternoon” branded event.



Hernando County Bike Fest, Inc.
5344 White Road,
Brooksville, FL
34602
727-422-3360

Info@HernandoCountyBikeFest.org
HernandoCountyBikeFest.org

Sunday, February 13, 2022

Sponsor Registration Form

Company Information

Company _____

Address _____

City _____ State ____ Zip _____

Primary Contact:

Suffix ____ (Mr, Mrs, Ms,) Name (First, M.I., Last) _____

Title _____

Phone (____) _____ - _____ Email _____ @ _____

Alternate Contact

Suffix ____ (Mr, Mrs, Ms,) Name (First, M.I., Last) _____

Title _____

Phone (____) _____ - _____ Email _____ @ _____

Product or Service Description:

Sponsor Level Requested: _____

Donated items must arrive at our mailing address no later than March 5 or at prior event for the sponsor to receive promotional consideration.

Signature of Authorized Representative:

_____ Date: _____

Title _____